

# MEDIA ADVISORY

10/20/13

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## Rock “n” and Roll “n” to the Finish Line

The Rock “n” Roll St. Louis marathon and half marathon is Sunday Oct 27, 2013. This event is held in St. Louis every year and is a great way to donate to the kids that benefit from “TASK.” “TASK” is Team Activities for Special Kids which helps focus on creating a safe environment for young special athletes to participate in sports, recreational and social activities.

**WHO:** The Quin family Foundation Rock “n” Roll marathon and half marathon and TASK.

**WHAT:** Marathon and half marathon

**WHERE:** The start line will be Market Street west of Tucker Blvd.  
The finish line will be N.15 street and Chestnut.  
**Media parking available downtown St. Louis**

**WHEN:** Sunday, Oct 27  
7 a.m.

**WHY:** To see the St. Louis population help the cause

### PHOTO & INTERVIEW OPPORTUNITIES:

After the race, kids that are benefiting from TASK are available for interviews and photos. Photos are also encouraged at the beginning, during and end of the race. Participating media should secure press pass by calling Kayla Halde, Rock “N” Roll public relations director, at (618)978-6230

For more information go to <http://runrocknroll.competitor.com/st-louis/event-details>

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